

I CLAIM:

Sub B17

1. A base for use during the play of baseball or softball, comprising:  
 a bottom;  
 a top face;  
 a side wall attached to said bottom and said top face, and  
 an identification label attached to either said top face or said

sidewall.

indicia.

Sub a17

2. The base of claim 1, wherein said identification label comprises

3. The base of claim 2, wherein said indicia comprises a team logo.

4. The base of claim 2, wherein said indicia comprises a league  
 logo.

5. The base of claim 2, wherein said identification label comprises:  
 a photopolymer coating applied over a printed image of indicia.

6. The base of claim 2, wherein said identification label comprises a  
release paper with a screen print image of said indicia that is heat transferred to either  
 said top face or said side wall.

7. The base of claim 1, wherein said top face comprises a cutout,  
 into which said identification label is inserted.

8. The base of claim 1, wherein said sidewall comprises a cutout  
 into which said identification label is inserted.

9. The base of claim 8, wherein said identification label comprises  
 indicia.

FIGS 1, 3

FIG 1, 3

T0320: 16002360

- Suba 37

Suba 47

19. A method of retrofitting an existing base for use during the play of baseball or softball, comprising:
- { providing an existing base with a top face and a side wall attached to the top face; and
  - 2 attaching an identification label to either said top face or said sidewall.
20. The method of claim 19, wherein said identification label comprises indicia.
21. The method of claim 20, wherein said indicia comprises a team logo.
22. The method of claim 20, wherein said indicia comprises a league logo.
23. The method of claim 19, wherein said attaching comprises: forming a cutout into said top face; and placing said identification label into said cutout.
24. The method of claim 19, wherein said attaching comprises: forming a cutout into said side wall; and placing said identification label into said cutout.
25. The method of claim 24, wherein said identification label comprises indicia.
26. The method of claim 25, wherein said indicia comprises a team logo.

- add  $a^5$